

profile

Award-winning Graphic Designer - extensive experience in print, web design, and publishing. Created online and print magazine. Developed brand and corporate identities, advertisements, websites, annual reports, and sales collateral. Awards include IMMY for package design, WebAward for website design, an Association of Educational Publishers Award, as well as several internal corporate awards for exceeding expectations.

Effective Team Player - known for creativity, flexibility, and a sense of humor. I love a lively workplace, encourage challenge, and strive to produce just the right solution.

career development

Central Connecticut State University, New Britain, CT

2007-Present

Graphic Designer

University Assistant, Marketing Communications, University Relations.

Responsible for various print collateral, monthly university newsletter, event marketing, and website updates.

PortONE Internet, Inc.

2009-Present

Special Project Web Designer

Initial responsibilities included redesign of PortONE logo, marketing material & website.

Company offerings extended to include website design for external clients.

Horizon Marketing Group, Inc., Rocky Hill, CT

2007-2008

Marketing Communications Designer

In this role, I had a true variety of responsibilities. They included: Corporate branding and identity, copywriting for external web sites, external site updating, developing client corporate collateral and advertising campaigns, web and print collateral design, sales calls & client follow-up, etc.

Weekly Reader Corp., Stamford, CT

2004-2007

Art Director

Managed all visual elements of Writing magazine, including creating page layouts, working with editors and copy writers, and hiring and directing commissioned illustrators and photographers.

- Art Direction for Writing, Grade 2 Weekly Reader, and Science Spin magazines and posters
- Responsible for annual magazine budget

Gartner, Inc., Stamford, CT

1996-2004

Senior Web Designer (2001-2003)

Senior Graphic Designer (1998-2000)

Graphic Designer (1996-1998)

Recruited to join the design team for this in-house Marketing/Communications design studio. Promoted into positions of progressive responsibility. As Senior Designer, supervised team of junior designers and production assistants, worked with print productions and Sales, Marketing, and Events teams to ensure client satisfaction.

- Responsible for interfaces/graphics and information architecture on gartnerG2.com and corporate website
- Responsible for designing print collateral and electronic media for various business units

CarePackages.com, Fairfield, CT

2000-2001

Creative Director

Started DotCom retail site with four other Gartner employees during a one-year sabbatical.

- Responsible for creative strategy, branding and self-promotion on the web and in print
- Daily web site management, illustrations and graphics, all printed collateral

career development (continued)

MicroWarehouse, Inc., Norwalk, CT

1994-1996

Associate Art Director (1995-1996)

Desktop Publisher (1994-1995)

Hired as Desktop Publisher eventually promoted to Associate Art Director.

- Responsible for initial production of company web site
- Created cover and full page ads for 16 bi-monthly international catalogs

freelance clients (partial list)

Glastonbury Education Foundation

Glastonbury Friends of Football

Tribeca Café, LLC, Glastonbury, CT

Orchard Hill Club, Inc.

Oakleaf Waste Management, East Hartford, CT

Fairfield County Real Estate Co., Fairfield, CT

Gartner, Inc., Stamford, CT

St. Paul's Episcopal Church, Fairfield, CT

Middlesex Farms, Darien, CT

Hewitt Associates, Darien, CT

Weekly Reader Corp., Stamford, CT

The Baron Group, Westport, CT

The Easton Racquet Club, Easton, CT

Fairfield YMCA, Fairfield, CT

education

University of South Carolina, Columbia, SC, 1990

BA, Studio Arts with concentration in Graphic Design

software skills

Adobe CS4: Dreamweaver, PhotoShop, Illustrator, InDesign, ImageReady
QuarkXPress, Microsoft Office

associations

Glastonbury Youth Football Association: Board of Directors & Webmaster

Orchard Hill Club, LLC.: Webmaster

Glastonbury PTO member

Girl Scouts of USA

University of South Carolina Alumni Association

Chi Omega Sorority